

# Tomorrow's Moirira



BUILDING THE FUTURE OF MOIRA SHIRE

December 2005

## Framework for the future

*Moirira Shire Councils  
Business Development  
Strategy is currently under  
review.*

*The Strategy is about  
sustainable economic  
growth and employment  
growth.*

*The Business Development  
Strategy was implemented  
in 2002 by Buchan  
Communications and was  
valid for a three year period.*

*Most of the  
recommendations from the  
Buchan Report have been  
implemented including:*

- Strengthen the industrial base
- Create new employment opportunities
- Support expansion of existing businesses; and
- Attract new businesses

## Newsletter delivers

Welcome to the first quarterly Business Development Newsletter which has been introduced following requests from many businesses in the shire.

It has been a big year, with a lot of development work behind the scenes to make sure we plan for the future and have the ability to provide services in a sustainable, achievable, responsive and professional manner.

Strong growth in the Shire with Yarrowonga's residential housing growth rate in excess of 4% being in the states highest. Numurkah has overtaken Cobram in terms of residential growth and the Nathalia community have a number of exciting initiatives on the move.

Economic and Business Development and Tourism can be seen as the lifeblood of the shire. This sits well with the "Make it Happen in Provincial Victoria" campaigns catch cry of "Live, Work and Invest".

The 'Make it Happen' message is both realistic and appropriate for the Moira Shire and this newsletter is a great way to grow a strong future together



**Cobram Industrial Estate**



**Yarrowonga Aerodrome**

*Wishing you a Merry Christmas and a Prosperous New Year from the Business Development Unit*

SUSTAINING > CONSOLIDATING > GROWING

  
MOIRASHIRE  
ON THE MURRAY

# Upcoming events

## Helpful Hints

### TRAINING COURSES:

*The Business Development Unit is interested in hearing from local businesses about training courses that they would like provided. Under New Management courses are currently being negotiated and will be held throughout 05/06.*

### CAR PARKING:

*Please remember to use car parks at the rear of your premises to enable customers to benefit from parking in front of your business.*

### FEEDBACK

*We are more than happy to receive your feedback about this newsletter or any other Business Development related issues. Please contact her on:*



(03) 5871 9220



rsullivan@moira.vic.gov.au

## Easter Trading Hours

A reminder that retail businesses in Cobram and Yarrawonga that employ 20 or more people are exempt from the State Government's Easter Sunday trading ban until 2008.

Moira Shire successfully applied for an exemption from the ban in 2003. The ban would hit traders on one of their busiest days of the year with approximately 20,000 visitors to the area and many events planned.

## Business Development Website

The Moira Shire Business Development website will be launched early in the new year. The website boasts a greater range of information, which is directly business related and customised to the needs of business operators.

There are many useful links including access to Moira Tourism, Regional Development Victoria and Grantslink. Permits are also able to be downloaded from the website including Planning and Local Laws permits.



The website will be updated on a regular basis ensuring that the information that is provided is current and correct.

## GM Lifestyles Website

Moira, Campaspe and Greater Shepparton councils have combined funding from a State Government initiative, "Make it Happen in Provincial Victoria" to establish the Goulburn Murray Lifestyle website.

The website informs prospective residents and businesses of the advantages of living in the region and services that are available locally.

Information includes an overview of each shire as well as contact details for education providers, real estate agents and employment agencies.

The three shires are also looking at expanding the website in the near future to include other sectors such as health.

The website also includes an area where users can contact the relevant council for further information. Moira Shire Council provides a standard information package which includes an overview of the shire as well as individual profiles on the major towns of Cobram, Yarrawonga, Numurkah and Nathalia.

The GM Lifestyle website can be found at [www.gmlifestyle.com.au](http://www.gmlifestyle.com.au)

# Upcoming events

DECEMBER 2005

27 Dec  
*Red Cross Murray Marathon  
Yarrawonga*

29 Dec  
*Yarrawonga Rodeo,  
Yarrawonga*

31 Dec  
*Yarrawonga New Years  
Celebrations, Yarrawonga*

*Nathalia New Years Eve  
Carnival, Nathalia*

JANUARY 2006

6 & 7 Jan  
*Extreme Sports, Mulwala  
Water Ski Park*

20 & 21 Jan  
*Circus Cabaret Under the  
Stars, Yarrawonga*

28 Jan  
*A Day on the Green,  
Yarrawonga*

FEBRUARY 2006

25 & 26 Feb  
*State Junior Fire Brigade  
Championships, Yarrawonga*

MARCH 2006

TBA  
*Chefs on the Murray,  
Yarrawonga*

## Champions of Business

Moira Shire Council is driving a Champions of Business leadership forum to help guide Council's support for business development and investment.

The Business Development Unit developed the forum to address a gap in existing business networks. There are plenty of business associations and development groups in individual towns, but limited shire wide opportunities to bring business leaders together.

The Business Development Unit created the Champions of Business concept and began recruiting business leaders that had not had a voice in the past. Leaders from various sectors and locations across the shire were invited to take part in the forum.

Moira Shire Council now has a broad cross section of business leaders to bring a fresh approach and take on an advisory role, guiding councils business development decisions and strategic direction.

The first Champions of Business meeting was held in May 2005. The meetings are held quarterly with the third held on 7 December 2005.

## Business Development Directory

Don't be surprised if you see Michelle Moore, Business Development Support Officer on the doorstep of your business over the next few weeks as the Business Development Unit is currently updating the Moira Shire Business Directory.

Your participation will help council in achieving our goal and update all business details for new and existing businesses within the shire. Updated forms can be faxed to on (03) 58 721 567. The directory will be available from councils website and will provide free exposure for your business, helping council keep you up to date on business related initiatives and providing a contact for council to seek feedback from business on various issues, ideas and topics.

## Regional Migration Incentive Fund



If you are experiencing skill shortages, and are considering skilled migration as a solution, contact Kirsti McQueen, the Goulburn Murray Regional Migration Coordinator. Kirsti will assist you in sourcing skilled migrants and can provide referrals to settlement services for newly arrived skilled migrants and their families once they arrive. You can contact Kirsti on telephone (03) 58 329 847 mobile 0439 388 976 or email [kirsti.mcqueen@shepparton.vic.gov.au](mailto:kirsti.mcqueen@shepparton.vic.gov.au). This position is shared between Moira, Campaspe and Shepparton.

# Upcoming events

Greg Laidlaw  
BUSINESS DEVELOPMENT  
OFFICER



Michelle Moore  
BUSINESS DEVELOPMENT  
SUPPORT OFFICER



Rebecca Sullivan  
ADMINISTRATIVE SUPPORT  
BUSINESS DEVELOPMENT



## Meet the Business Development Unit

### Greg Laidlaw Business Development Officer

Greg Laidlaw commenced employment with the Moira Shire Council in 2002. Greg is responsible for major industry and projects and is currently working closely with the Champions of Business to develop the direction of the Business Development Unit.

### Michelle Moore Business Development Support Officer

Michelle is the new face of the Business Development Unit. Michelle commenced with the Business Development Unit in October 2005 and has already visited at least 150 businesses within the Shire.

### Rebecca Sullivan Administrative Support Officer – Business Development

Rebecca started with the Moira Shire Council through a traineeship in 2004. She completed her traineeship within a 9 month period and was successful at securing her role as Administrative Support.

## Business Development Newsletter Email Preference

Name: .....

Organisation: .....

Address: .....

Email Address:.....

Telephone:..... Fax:.....

I would not like to receive any further copies of the Business Development Newsletter  
I would prefer to receive the next newsletter via email.

Please complete any necessary changes and fax back to Moira Shire Council on 5872 1567  
or email [rsullivan@moira.vic.gov.au](mailto:rsullivan@moira.vic.gov.au).

#### Privacy Statement

The personal information collected on this form will be used only for the administration of the Moira Shire Council Business Development Unit.

Your personal information may be used or disclosed to organizations directly involved in the delivering of the service, as required by law or with your consent.