

# Open for Business

SHOWCASING THE FUTURE OF MOIRA SHIRE



June 2007

## Framework for the future

### Free Advertising For Businesses

Local businesses interested in exposing themselves to free advertising and keeping up to date with business news are being urged to add their details to Moira Shire Council's business database.

The online database boasts over 1000 business contacts across communities in Cobram, Katamatite, Nathalia, Numurkah, Strathmerton, Tungamah and Yarrawonga.

It is council's goal to have a comprehensive, up-to-date website available for the community to source local products and services.

Database forms can be downloaded from the Moira Business website [www.moirabusiness.vic.gov.au](http://www.moirabusiness.vic.gov.au) and can be faxed back to Kylie Dunn on (03) 5872 1567 to ensure the details are uploaded.

## Powercor Moira Shire Business Excellence Awards

The Powercor Moira Shire Business Excellence Awards were held in May with Moira Shire's top businesses joining forces with one of Australia's top comedians, Anh Do to celebrate business and innovation.

The Powercor Moira Shire Business Excellence Awards is the culmination of the four local awards held in Cobram, Nathalia, Numurkah and Yarrawonga.

The winners of the six categories are:

Excellence in Industry -	Hadar Homes
Excellence in Retail-	Belmore Butchery
Excellence in Business-	Mogg Osborne & Co
Excellence in Tourism-	Numurkah Caravan Park
Apprentice of the Year-	Glenn Dominick, Ultimate Panel & Paint
Customer Service Excellence-	Lisa Leeds, Neil Kerr Real Estate

Leanne Pell from Leanne's Hairdressing also received an Honourable Mention for excellence in customer service. Powercor and Moira Shire hosted the awards with support from Regional Development Victoria, North-East Victoria Area Consultative Committee, and Goulburn Ovens TAFE .



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# Upcoming events

## Moira Local Industry Efficiency Program

*'Better Business- Better Environment'*

Council now provides a **FREE** service, as part of the Moira Local Industry Efficiency Program (LIEP). This service can assist you to increase the efficiency of your operations, reduce waste, save money and improve the local environment at the same time.

As well as assessments for potential savings, the program aims to provide free workshops where you can find out about best practice from other local communities and share ideas and potential resources within neighbouring businesses in your area.

As well as the audit, participating businesses are presented with a certificate, a free recycling bin for 12 months, a refrigerator timer and energy efficient light globes. Interested businesses can also go one step further and sign up to the Waste Wise Business Program.

For further information please contact:

Geoff Poll,  
Resource Efficiency Officer at  
Moira Shire Council by  
Telephoning : (03) 5871 9222



## Moira 'LIEP-ing' Towards Green Business

Council Congratulates the 13 businesses who have become 'green' and are helping to save the environment and money by participating in Moira Shire Council's free Local Industry Efficiency Programme. (LIEP)

Businesses currently participating in the LIEP Programme include Cobram Irrigation, A-1 Engineering Pty Ltd, Cobram Joinery Centre, Cobram Plumbing and Engineering, Cobram Windows, Rich Valley Softdrinks, Riverview Juices Pty Ltd, CIF Trading company, Dairy Delights, Tasman Meats, Barry Dickson Panel Works, Cobram Panel Works and Diverse Builders Pty Ltd.

Between the 13 businesses an estimated \$85,500 and 650 tonnes of carbon dioxide emissions could be saved by following typical audit recommendations such as installation of the timer/sensor control switches and high pressure wash units as well as, improving insulation, using fuels or energy and upgrading to efficient lighting.

## Business Signage

Advertising signs are subject to planning controls. In many instances advertising signs require planning permits. The control of advertising signage is very important as signs can have profound impacts on landscape, streetscape, amenity, traffic management and safety.

Council considers the following guidelines when assessing an application for an advertising sign. Please ensure the guidelines are addressed in the proposals.

- The effect the sign has on the amenity of the area including the need to avoid visual disorder or clutter of signs;
- The effect the sign has on the built environment or the landscape, with particular thought to its effect on any objects of scenic, historic architectural, scientific or cultural interest;
- The need for identification and the opportunities for adequate identification on the site and nearby;
- The advertising pattern and theme on the area and the number of signs of the same type;
- The effect of the sign on existing signs.;
- The size and likely impact of the sign having regard to the size of the premises on which it is to be displayed and the scale of surrounding buildings;
- The effect of the sign on the safety, warning and security of premises and public areas'
- The effect of the sign on the appearance and efficiency of a road, railway, waterway or other public way, having particular regard to the sign's colour, brightness and location and'
- The effect on road safety.

For more information please contact the Planning Department on (03) 5871 9222.

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# Upcoming events

## Business Breakfast Briefings

*Get more out of your youth!*

Here is your opportunity to learn how to recruit, retain, motivate and profit from young employees, and learn how to build better relationships with local schools.

Glenn Irvine and Anne Trickey will present an informative 40 minute presentation on young people in today's employment market.

Glenn and Anne have between them assisted well over 10,000 young people in the region over the past five years in the areas of School Based Apprenticeships, Jobs Pathway Program, VCE, VCAL, Careers Day Out and other school and government programs.

The briefings will commence at 7am for breakfast and conclude at 8.30am after question and answer session. Don't miss this opportunity to get involved with your local youth...

### Dates

Cobram	24 July
Yarrawonga	31 July
Numurkah	14 August
Nathalia	4 September



## Moira Shire is Growing Fast

Moira Shire is currently the ninth fastest growing municipality in Victoria. Council's planning department recorded a record breaking year in 2006 with 489 planning applications for permits received, 415 decisions made, 152 applications for subdivision certificates received, 46 written planning status requests issued and 804 planning certificates issued, all well above the figures of last year. The planning department is also currently conducting strategic planning work in the Numurkah and Cobram Urban Design Frameworks, the Yarrawonga, Bundalong and Cobram strategies, planning scheme amendments and major developments such as Silverwoods and Bundalong.



## Under New Management Workshops

Moira Shire has been chosen to host some excellent business workshops and seminars during 2007. The workshops are designed to ensure that existing business owners and those contemplating ownership are able to make informed decisions.

The chance to participate in these workshops will be offered free to all existing and new businesses in the shire. Spaces are limited so register your interest as soon as possible. All workshops will be held from 6.30pm to 8.30pm.

<b>Marketing</b>	18 July	The Slug	Yarrawonga
<b>Financial Controls</b>	26 July	Council Chamber	Numurkah
<b>Introduction to Strategic Business Planning</b>	8 August	Dancocks Room	Nathalia
<b>Networking</b>	22 August	Municipal Service Centre	Cobram
<b>Time Management</b>	5 September	Municipal Service Centre	Cobram

**For further information about these courses or to register your name please contact Kylie Dunn on (03) 5871 9220 or email [kdunn@moira.vic.gov.au](mailto:kdunn@moira.vic.gov.au).**



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# Upcoming events

## Yarrowonga Marketing And Branding Workshop

Noela and Ray Jacobs recently hosted two workshops focusing on the Marketing and Branding of Yarrowonga, fully sponsored by Regional Development Victoria.

The ideas and suggestions that were discussed will be included in the report. They include a logo; slogan; flags; banners; festivals and concerts.

The final outcome of this report will aid future growth and direction for Yarrowonga and the report helps ensure prioritised initiatives become a reality with strong community assistance.

The report is available by contacting the Yarrowonga Chamber Of Commerce or the Moira Shire Business Development Unit on (03) 5871 9220.



## Land Now Selling at Silverwoods, Yarrowonga

If you are looking to escape the corporate chaos and pace of city living, or for a future sound investment, look no further. Nestled on Lake Mulwala, which flows into the Murray River, barely three hours drive north of Melbourne and less than three kilometres from Yarrowonga, is Silverwoods - the perfect solution.

There are roughly 950 residential sites, ranging from 400m<sup>2</sup> to 1000m<sup>2</sup>. You can have lakeside frontage or a golf course vista, or something simple but special.

Whether it's a place to live, a place to retire or a holiday home, the wide range of services, such as golf course, restaurants, gym facilities, swimming pool, tennis courts, a day spa and shopping complex, all your needs will be met at Silverwoods.

The Black Bull Golf Course has been designed by the renowned practice of Thomson Perrett. Peter Thomson is a legend of Australian golf.

For further details phone 1800 122 981 or visit [www.silverwoodsyarrowonga.com.au](http://www.silverwoodsyarrowonga.com.au)

This is an example of when Council's Business Development team has actively supported a new development within the Shire.

It is important for developers to make early contact with council to ensure that all needs are met.

For further information on development within the Moira Shire please contact our Business Development Officer, Greg Laidlaw on (03) 5871 9222



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